

Link™ Line for Dry, Wet, Temporary and Plybond Resistance



Meeting the needs of the consumer market and its end use, the papers must suit the different requirements in terms of strength, whether it is a paper towel that is moistened without crumbling or a package that can support the weight of its contents without deteriorating. In addition to this, the intensification of paper recycling, subjecting the fibers to successive recycling processes, causes a reduction in their original strength.

Mark, through the Link™ line, offers Dry Resistance (RS), Wet Resistance (RU) and Temporary Wet Resistance programs, in addition to Plybond technology (interlayer), with flexibility to meet different operational resistance requirements, allowing:

- Recovery of the resistance of recycled fibers
- Reduction of the need for virgin fibre
- Reduction of fresh water, starch and energy consumption
- Minimization of process variations
- Increasing of the quality of the final product
- Significant reduction of costs

Following the concept of sustainability and meeting the

regulatory requirements for food contact paper, Mark stands out in the supply of Second-Generation Wet Resistance Agents - RU 2G, through its own development and manufacturing technology.

Relying on a multi-disciplinary team and comprehensive vision, Mark has versatility to develop innovative and viable solutions that respect the particularities and objectives of each process.

Skilled at diagnosing, implementing and monitoring solutions, Mark translates into results and suggestions for improvement each information collected in the process, demonstrating the benefits and strengthening the relationship of trust with the customer.

Contact our representative and find out about Mark's solutions to improve the strength properties of your paper.



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