

# Spectra™ Line of Dyes, Colorants and Bleaches

Color, whiteness and brightness are characteristics that add value to paper, because besides improving its final appearance, they differentiate it for specific uses.

The **Spectra™** Line by Mark is based on a careful study of color to develop products suitable for each customer and its end use, featuring:

- Dyes, which give the paper characteristic colour nuances;
- Matting, which acts by changing the original yellowish-white hue of the bleached pulp to bluish-white in the final product, resulting in the perception of a purer white;
- Optical brighteners, which increase the light reflection of white paper, and thus its brightness and whiteness, amplifying the sensation of white perceived by the human vision.

Relying on a multi-disciplinary team with a broad vision, Mark has the versatility to develop innovative and viable solutions that

respect the particularities and objectives of each process.

Skilled at diagnosing, implementing and monitoring solutions, Mark translates into results and suggestions for improvement each information collected in the process, demonstrating the benefits and strengthening the relationship of trust with the customer.

Contact our representative and get to know our line of dyes, colorants and bleaches.



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